

ENTREPRENEURSHIP POLICY

SHORT ONLINE COURSE

Gain a solid grounding in policy development through short online modules hosted by skilled facilitators, offering innovative tools, resources and access to a peer-learning policy network.

Enrollment Opens: September | **Course Start:** October/November

Powered by:



**INNOVATION
FOR POLICY
FOUNDATION**

Is this course for me?

What will I gain?

- These four modules will allow you to develop specialised skills, focusing on key aspects of policy-making in the entrepreneurial and innovation ecosystem using Africa-based case studies and practical application.
- You will strengthen your policy making journey through peer-to-peer engagement with like-minded peers;
- You will boost your CV through continuous personal and professional development in your field of interest working from where you are.

Who should take these courses?

- Forward-thinking policy-makers who want to transform their entrepreneurial ecosystems.
- Experienced policy-makers who are new to the field of innovation and entrepreneurship.
- Emerging policy-makers interested in breaking into the innovation and entrepreneurship space.

ENTREPRENEURSHIP POLICY COURSE

4 Modules:



Module 1. Entrepreneurship Policy:
Exploring fundamentals



Module 2. Entrepreneurship Policy:
Participatory Ecosystem Assessment



Module 3. Entrepreneurship Policy:
Understanding the Legal Side



Module 4. Entrepreneurship Policy:
Measuring success

Pick and choose which module/s you would like to attend!

Module 1: Thursday, 20 October
(12 -2 pm CAT)

Module 2: Thursday, 27 October
(12 -2 pm CAT)

Module 3: Thursday, 3 November
(12 -2 pm CAT)

Module 4: Thursday, 10 November
(12 -2 pm CAT)

Module 1.

Entrepreneurship Policy:

Exploring Fundamentals



This is an introductory module for policymakers, new to the field of entrepreneurship policy design, where you will:

- **Discover** what makes up an entrepreneurial ecosystem and its typical challenge areas;
- **Understand** what entrepreneurship policy is and how to advocate for it;
- **Explore** evidence from the African continent on boosting entrepreneurship.

This 2-hour module introduces you to entrepreneurship policy:

We start by developing a common understanding of what entrepreneurship entails. Building on this, we will discover the importance of supporting the entrepreneurial ecosystem and map the challenges that entrepreneurs face (spoiler: entrepreneurs' success does not just depend on themselves!). Finally, we will build an argument in favor of the development of entrepreneurship policy.



Module includes:
Live Online Sessions,
Q&A &
Assignments

Module 1 Details:



Module 1 Starts: Thursday, 20 October (12 -2pm CAT)



Online Interactive: 2 hours



Recommended Self-study: 1 hour



Free & 10 pax max



Enrollment: 1 - 30 September

Module 2.

Entrepreneurship Policy: Participatory Ecosystem Assessment



This course is for policymakers who would like a high-level understanding of ecosystem assessment for policy reform. In this course you will:

- **Learn how to identify** the main challenges of your entrepreneurial ecosystem;
- **Discover** relevant peers and data sources for a comprehensive benchmark;
- **Understand** how to validate and create support for your findings.

This 2-hour module covers a step-by-step approach to participatory ecosystem assessment before building your policy:

First, we will learn how to identify the main challenges hampering the growth of firms in your country. We then go on to prioritise areas for future reform. Throughout the module, we will outline methods for a multistakeholder approach. Using such an approach will create a broad support base for your findings and future policy reform (and will make your life much easier during the next phases in the policy process!).



Module includes:
Live Online Sessions,
Q&A & Assignments

Module 2 Details:



Module 2 Starts: Thursday, 27 October (12 -2pm CAT)



Online Interactive: 2 hours



Recommended Self-study: 1 hour



Free & 10 pax max



Enrollment: 1 - 30 September

Module 3.

Entrepreneurship Policy:

Understanding the legal side



This is an introductory course for policymakers, new to the field of entrepreneurship policy design, where you will:

- **Learn** about the typology of policy instruments related to entrepreneurship;
- **Explore** Startup Acts versus Small Business Acts;
- **Understand** the main elements of Startup Acts

This 2-hour module covers a range of policy instruments related to supporting entrepreneurship:

With the help of practical exercises, we will take a journey through the different types of policy instruments. Using an interactive approach, both strategic and legislative instruments will be visited, the final destination being a focus on Startup Acts. At the end of this voyage, the goal is to equip you with the tools and knowledge needed to choose the most suited instrument to boost entrepreneurship in your country.

Module includes:
Live Online Sessions,
Q&A & Assignments



Module 3 Details:



Module 3 Starts: Thursday, 3 November (12 -2pm CAT)



Online Interactive: 2 hours



Recommended Self-study: 1 hour



Free & 10 pax max



Enrollment: 1 - 30 September

Module 4.

Entrepreneurship Policy: Measuring **success**



This is an introductory course for policymakers, new to the field of entrepreneurship policy design, where you will:

- **Find out** why an evidence gap on entrepreneurship policy exists;
- **Learn** the key ingredients of monitoring and evaluation;
- **Discover** tools and examples that will help you to determine whether your policy reaches its goal.

This 2-hour module is about measuring success: determining what works and what doesn't.

The ability to measure success is crucial for policy design, justification and iteration. In this module we focus on gathering, interpreting and strengthening the evidence base for your policy. You will be equipped with tools and examples that deepen your understanding of policy evaluation, such that you can optimize the impact of your policy.



Module includes:
Live Online Sessions ,
Q&A & Assignments

Module 4 Details:



Module 4 Starts: Thursday, 10 November (12 -2pm CAT)



Online Interactive: 2 hours



Recommended Self-study: 1 hour



Free & 10 pax max



Enrollment: 1 - 30 September

Your Learning Journey



Blended offer: While learning online offers you time-flexibility and the ability to study anywhere in the world, we are aware that the best learning is done in a peer-learning community. This is why, each module is designed to help you get the most out of your learning experience, with a combination of trainer input, interactive activities and peer-engagement during live sessions.



Resources: The course is also supported by a comprehensive Entrepreneurship Policy Toolkit and a module-specific playbook, which you are able to freely access to further aid your self-study.

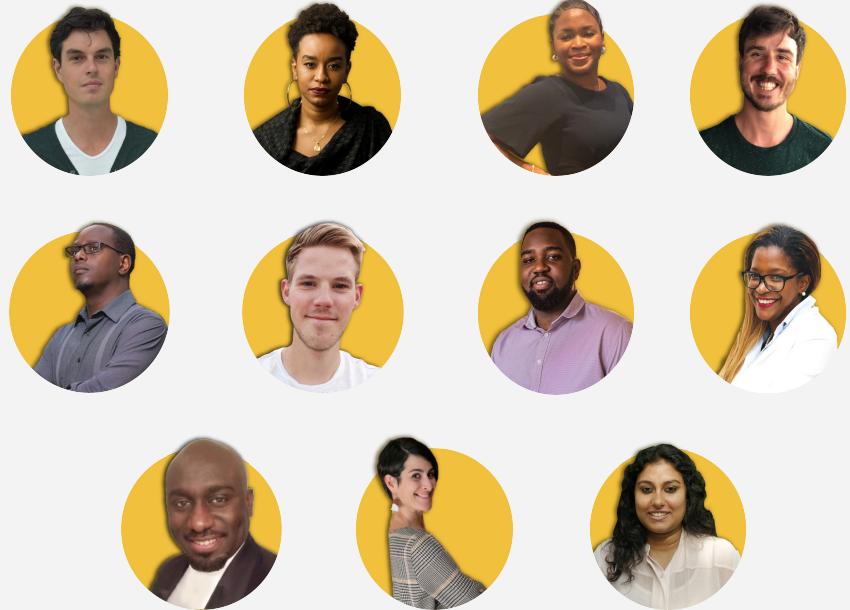


Certification: A certificate of attendance is awarded after each module, and certification of course completion awarded after successful completion of all 4 modules, and a closing event will be held to mark this occasion.

Who designed this short online course?

This policy course is inspired by work co-created by ***Innovation for Policy Foundation (i4Policy)*** and ***Make-IT in Africa***, with the support of leading ***policy experts*** and ***GIZ***.

i4Policy is focused on innovative policy processes at the local and regional level advancing entrepreneurship and digital transformation in Africa. The goal of i4Policy is to help shape African policy and create an environment that encourages business growth and innovation.



Members of the i4Policy Faculty

Your Next Steps



Sign Up and secure your free spot. Remember spots are limited to 10 people only per module.

1. [Fill in a registration commitment form here](#)
2. You will then receive your course welcome pack by email
3. Diarise your module dates!
4. We will also send a calendar reminder 1 week, 1 day and 1 hour before each module.

We can't wait to see you!

Have questions? Email us on ept@i4policy.org

Having trouble accessing the form? Try visiting <https://ecosystem.build/learn> or scan the QR code.



**Alternatively:
Scan to register**

Advisory Committee Members and Partners

This policy course would not have been possible without the input and support of our Technical Advisory Committee (2020-2022) and partners Make-IT in Africa and GIZ following the development of the Entrepreneurship Policy Toolkit and country policy-support processes across Africa.



Implemented by



“The Future is Co-Created”